

This Chanukah, use your #menorah to say that

# #BLACKLIVESMATTER

## Step 1



CUT OUT THE SIGN  
OR CREATE YOUR  
OWN

## Step 2



PUT IT ON  
YOUR  
MENORAH

## Step 3



TAKE A PHOTO  
AFTER YOU LIGHT  
YOUR CANDLES

## Step 4



POST IT TO SOCIAL  
MEDIA WITH THESE  
TAGS:  
#BLACKLIVESMATTER  
#MENORAH

OR



EMAIL YOUR  
PHOTO TO  
INFO@  
VSGOLIATH.ORG

## Step 5



REPEAT EVERY  
NIGHT OF  
CHANUKAH +  
ASK YOUR  
FRIENDS TO JOIN

### SAMPLE FACEBOOK POST

This Chanukah, I'm using my #menorah to say #BlackLivesMatter and demand an end to police violence.  
Join me: [vsgoliath.org/chanukah](http://vsgoliath.org/chanukah)

### SAMPLE TWEET

This Chanukah, I say #BlackLivesMatter and demand an end to police violence with my #menorah.

### SHARE A STORY

If you have a personal story about police violence and anti-Black racism, share it in your post with the photo of your menorah using #BlackLivesMatter #menorah

## Why should I act?

Our hearts are broken that in the year 2014 it is still urgent, necessary, and even radical to affirm that Black Lives Matter. But we are inspired by the groundswell that is building across the country.

American Jews have stood arm in arm with the Black community before. It's time to do it again.

This Chanukah, we rededicate ourselves to the fight to end police violence and systemic racism.

## Where can I learn more?

Find more information and more ideas for how to bring #BlackLivesMatter into your Chanukah rituals:

[ChanukahAction.org](http://ChanukahAction.org)

8 Nights, 8 Actions Ritual Toolkit  
<http://chanukahaction.org/cms/wp-content/uploads/2014/12/8-Nights-8-Actions-Ritual-Toolkit.pdf>

Video: We Stand With You  
<http://bendthearc.us/news/we-stand-you-bend-arc-justice-all-march>

Black Lives Matter is a Jewish Issue  
<http://tcjewfolk.com/black-lives-matter-jewish-issue/>

## What can I do next?

### Build Momentum

Going to a Chanukah party? Bring this action and take a group photo with your #BlackLivesMatter #menorah

### Be Ready for the Next Action

Ask your friends to join vsGoliath to find out our next action in support of #BlackLivesMatter which will launch before the end of Chanukah. Sign up at <http://vsgoliath.org>